



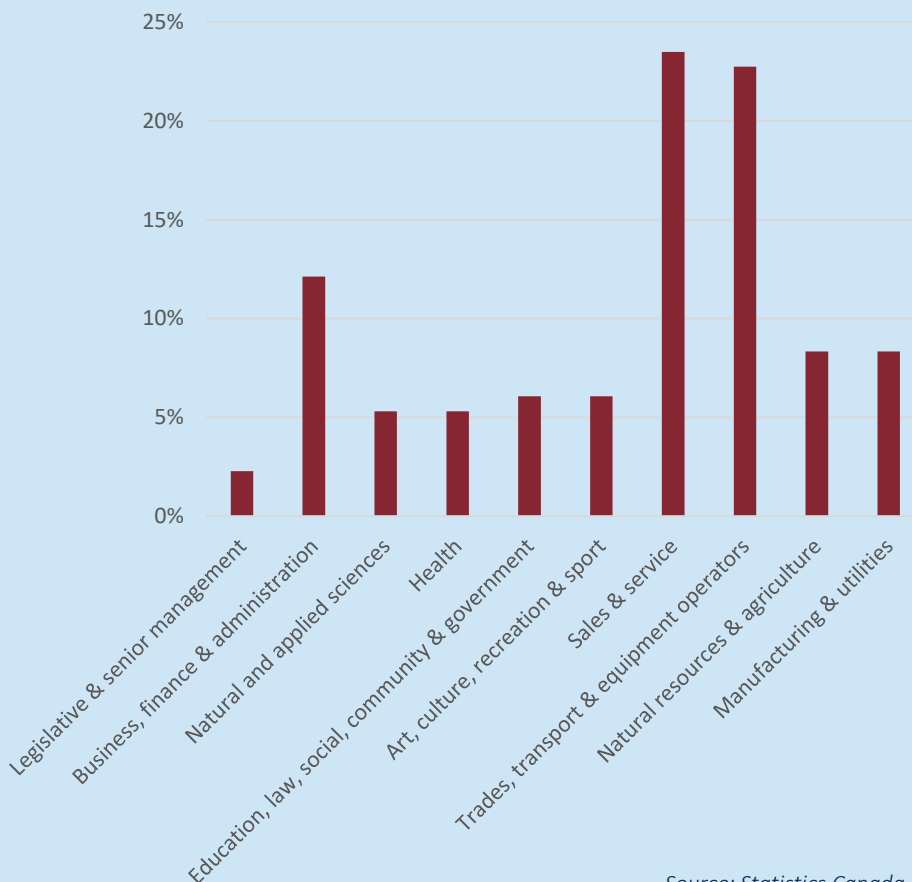
Area D Community Planning

COMMUNITY CONTEXT: EMPLOYMENT LANDS

What Do We Know About Income & Employment in Area D?

- The median before tax household income is \$56,800 (2021) which is the lowest of all electoral areas.
- 23% of households are designated low income (\$14,301-\$35,700 annually) or very-low income (<\$14,301 annually).
- The unemployment rate in Area D is 15% which is higher than the RDCK rate of 10%.
- The sectors of highest employment in Area D are: Sales and service (23%); Trades, transport and equipment operators (23%); and Business, finance and administration (12%).
- Most people travel to a usual place of work (63%) with a commute time of less than 15 minutes (55%).

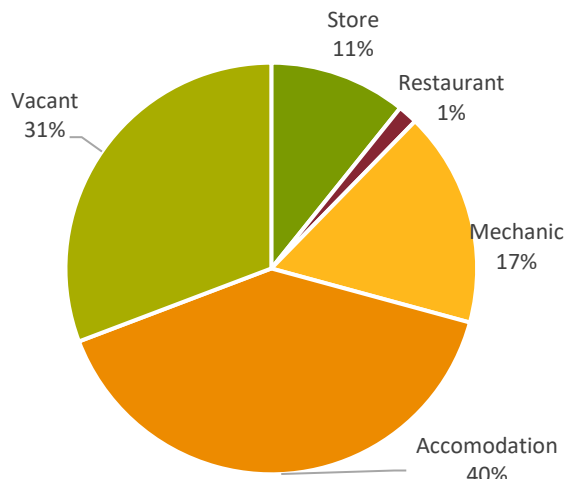
Occupations by National Occupational Classification



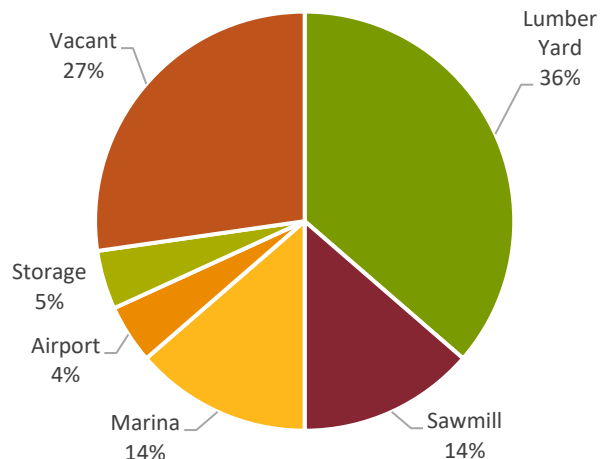
Source: Statistics Canada, 2021

What Types of Commercial & Industrial Land Uses Are in Area D?

Commercial Uses by No. of Parcels



Industrial Uses by No. of Parcels



Source: BC Assessment

In the Planning Toolkit

Zoning can help ensure enough employment lands and community services are built in the right spot:



- Stores and services near the people who live there
- Places for people to work
- Placing incompatible uses away from each other or not permitting some types of undesirable uses

Zoning can also mitigate land use conflicts that can pop up between these uses and residents:

- Preventing sprawl development along highways
- Having adequate setbacks between different uses
- Requiring landscaping, fencing and/or other buffers
- Capping height and floor area to fit the rural community
- Requiring paving and proper drainage for parking areas



Help Shape the Future of Area D

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<https://engage.rdck.ca/projects/area-d-planning/>